



# Visual Aids

# THE IMPORTANCE OF VISUALS

1. If you were teaching adults by **LECTURING** to them, how much of what you told them would they remember one day later?

10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

2. How much would they remember one week later?

10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

3. How much would adults remember one day later if you taught them by just **SHOWING** them something? (No telling would be involved)

10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

4. How much would adults remember if you used **BOTH** telling and showing as you taught them?

One day later?

50% 55% 60% 65% 70% 75% 80% 85% 90% 95%

One week later?

50% 55% 60% 65% 70% 75% 80% 85% 90%

Visual Aids are used to stimulate the learning process.

**We learn in our normal life**

3% thru taste

3% through smell

6% through touch

13% through hearing

75% through seeing

**Over a prolonged time period**

We retain.

10% of all we read

20% of all we hear

30% of all we see

50% of all we see and hear at same time.

75% of all we see, hear, and do at the same time.

Visual aids will hold the attention of children.

Visuals will help you gain control and control attention, clarify points and add interest.

Visual aids will tell more using less words. "A picture is worth a thousand words."

Describe to a child (using words only) :

1. a triangle
2. a mirror

**Visual aids will enable you to**

Plan more

Practice more

Communicate better

**Visual aids are important because**

1. They make learning more permanent
2. They increase attention span and enjoyment.
3. They makes it easier for you to review.
4. They provides for faster learning
5. They will clarify the material being taught.

# Types of visual aids

## Two dimensional

1. Felt visuals
2. Flash cards
3. Coloring pictures
4. Chalkboard

## Three dimensional

Object Lessons-Drama-Puppets